Company profile

Afrigistics is a specialised logistics management company offering a comprehensive range of transport services and supply chain solutions to, from and within Africa.

Our vision is to be globally recognized by importers and exporters as a leading provider of specialized transport logistics management services for Africa. This we achieve through understanding the complexities associated with trading in Africa and having the necessary capacity, systems and strategic partnerships to enable us to continuously exceed our clients’ expectations.

Logistics in Africa is and always will be unique, complex and ever changing.

Factors such as port congestion, poor infrastructure, limited or inadequate distribution facilities, severe weather conditions, bureaucratic import procedures, a lack of common standards and communication breakdowns all have a significant impact on supply chains in Africa. By understanding and taking cognisance of these factors which are inherently unique to the African logistics context, Afrigistics has positioned itself to provide a comprehensive range of specialised end-to-end logistics solutions.

We firmly believe that when doing business in Africa, the efficiency of logistics and supply chains play a key role in differentiating between good and average companies, or even between ultimate success and failure, hence the choice of a logistics service provider becomes strategically important.

What differentiates us?

At Afrigistics we believe that we have a competitive advantage from other logistics service providers by means of the following:

- Our Africa focus – more than 30 years combined experience of specialising in offering logistics solutions to, from & within Africa with a proven track record;
- Our size & independence – through our extensive network of strategic alliances, we are big enough to provide our clients in diverse industries a world class service, yet small enough to remain focussed and provide a truly personalized service;
- Our business model - At Afrigistics, we manage our clients’ end-to-end logistics requirements. We achieve this by making use of our approved partner network, whilst managing the overall service delivery to ensure a reliable and consistent supply chain. Our clients therefore benefit from being serviced by the most appropriate service providers, without the burden of having to interact with and manage multiple external parties.
Being positioned as an independent logistics solutions provider, Afrigistics has the unique advantage of being able to leverage off the best capabilities of a wide scope of service providers, without being tied into a single freight forwarder or logistics service provider’s network. This not only allows us to retain an objective and focussed view of our clients’ requirements, but also to be agile enough to be able to adapt strategies in order to optimize supply chains and build real value for our clients.

What we focus on?

The Afrigistics team as a whole focus their resource and energy in the following areas to ensure that we deliver on our Vision and customers’ expectations:

1. Operational Excellence
   - Guaranteed service levels in line with agreed KPI’s
   - A dedicated and skilled Afrigistics support team for all key accounts
   - Continuous improvement target setting to manage savings for our clients
   - Personalised service through regular contact sessions with clients

2. Systems and Reporting
   - Customised reporting tailored to the client needs (Financial and Management reporting)
   - Flexible frequency of Management reporting (Daily, Weekly and Monthly)
   - Advanced ERP and Supply chain management systems (Mezzanine, NTS, Edge, etc.)
   - Robust KPI tracking and monitoring to client needs

3. Partnerships
   - Strong network of Strategic partners throughout Africa
   - Strong base of clients across various industries
   - Strong and knowledgeable internal workforce with extensive experience

4. Cost management
   - Reduced overheads structures
   - Flexible and responsive workforce
   - Established network of distribution partners allowing competitive pricing to clients

Our values

Our 3 core values determine our everyday behaviour and are reflected in the way we engage with our clients, service providers and other external parties.

- **Simplicity** – We strive to simultaneously simplify and optimize unique and complex supply chain and logistics processes without compromising the quality of our service and placing our clients at risk.
- **Reliability** – Being one of the single biggest differentiating factors between logistics service providers, we place a high premium on the reliability of our services. This, from an overall service perspective, by far outranks simply being able to offer the lowest rates or shortest lead time at any given point in time.

- **Integrity** – We believe that key to our success is being able to offer our clients a predictable and consistent service, underpinned by trust and transparency. We therefore always act professionally, incorporate best business practices and continue to invest in the best systems and people to ensure sustainability and growth for us and our clients.

**Our Services**

Shaped by our background of being involved in the logistics of fast moving consumer goods (FMCG) to a number of different African countries, we understand the challenges associated with moving a vast number of different commodities (including refrigerated and highly perishable items) to these different countries, each with its own set of unique complexities and import regulations. As a result, we can confidently offer a range of specialised services, including the following:

**Supply Chain Management**

- Planning, implementation and control of new or existing supply chains

**Freight Forwarding & Clearing**

- Export and import documentation
- Electronic submission of Customs entries via EDI
- Bonded cargo – all aspects including handling, storage and documentation
- Arranging of pre-shipment and other mandatory inspections
- Electronic storage and archiving of all import & export documentation on a secure server environment

**Multi-modal transportation**

- Road, ocean and airfreight of containerised cargo (full container loads – FCL and less than container loads – LCL), project cargo and out of gauge special cargo.

**Consulting Services**

In addition to the managed logistics services that Afrigistics provides, we also offer a number of related consulting services. Our combined experience working with African Exports and Logistics equipped us with the necessary business insight to assist organisations with the following:

- African Logistics Strategy
- African Trade Risk Audits
- Customs Compliance Audits
- International Supply Chain Assessments
- Transport and Route Optimisation
Trade Solutions

We also offer a range of value added trade solutions, focussing on facilitating trade in Africa. This includes identifying opportunities for trade collaboration and liaising with various Government institutions regarding the streamlining of existing trade inhibiting legislation.

Our history

Afrigistics was established in 2009, with the vision of becoming a company that would be dedicated to offering specialised logistics services tailored for the African market.

Our people

At Afrigistics we all share the following attributes:

- We are passionate about facilitating trade to, from and within Africa
- We have a thorough understanding of African logistics
- We understand our limitations and are realistic and humble to accept that no single service provider can be “everything for everyone”, hence our philosophy of having a number of strategic partnerships with various industry specialists – a concept which over time has proven to be extremely successful.
- We believe in partnerships with our clients, as their success ultimately determines our success. As a result, we place high value on professionalism, trust, integrity and building long term relationships.

Headed up by professionals with collectively more than 30 years of experience in especially the FMCG export industry as well as a thorough knowledge and understanding of the intricacies and unique nature of doing business in Africa, our management team is well equipped to lead this company to realise its vision – to become a leader in the field of specialised logistics for Africa.

Our Clients

Our clients consist of companies in, amongst others, the manufacturing, FMCG, agriculture, wine & spirits and construction industries, as well as major local and international freight forwarding, transportation and logistics companies.

Some of our established clients include the likes of Mr Price Group (retail), Paarl Media (printing), Goosebumps (frozen foods), Spier Wines, Fruitworks (fresh produce), Orbit Africa (consumer goods), etc.
Our Current Active routes

Current active routes that we service on a regular basis include:

**Africa:** Angola, Benin, Botswana, Gabon, Ghana, Kenya, Mozambique, Namibia, Nigeria, Rwanda, Somalia, Senegal, Tanzania, Uganda, Zambia and Zimbabwe

**Other:** Europe, Far East, Middle East, United Kingdom, Australia

Benefits to use Afrigistics?

- **Reach and penetration** - Established distribution network of strategic partners into Africa
- **Knowledge and expertise** - Over 30 years of combined supply and trading experience in Africa
- **Reduced complexity** - Single point of contact that manages the supply chain from end-to-end
- **Trusted business partner** - Reputable track record and success of expanding clients growth platform into Africa
- **Personalized services** - Dedicated resource allocated to customers
- **Flexibility and responsiveness** - Flexible and agile structures allows for changing customer needs
- **Technology and information systems** - Advanced financial, management reporting and Logistics management systems

Contact details

**Afrigistics (Pty) Ltd**

Reg. no. 2009/000718/07

Physical address :

18 Main Road, Paarl, South Africa, 7646

Postal address :

PO Box 1585, Southern Paarl, South Africa, 7624

Tel  +27(0)21 863 3965  
Fax  +27(0)21 863 3975  
Fax to e-mail  086678000

General enquiries : info@afrigistics.com  
Operations : operations@afrigistics.com  
Accounts : accounts@afrigistics.com  
Careers : careers@afrigistics.com

Website : www.afrigistics.com